



Evisense - Information for Parents

How we ensure data privacy and security of your children's data

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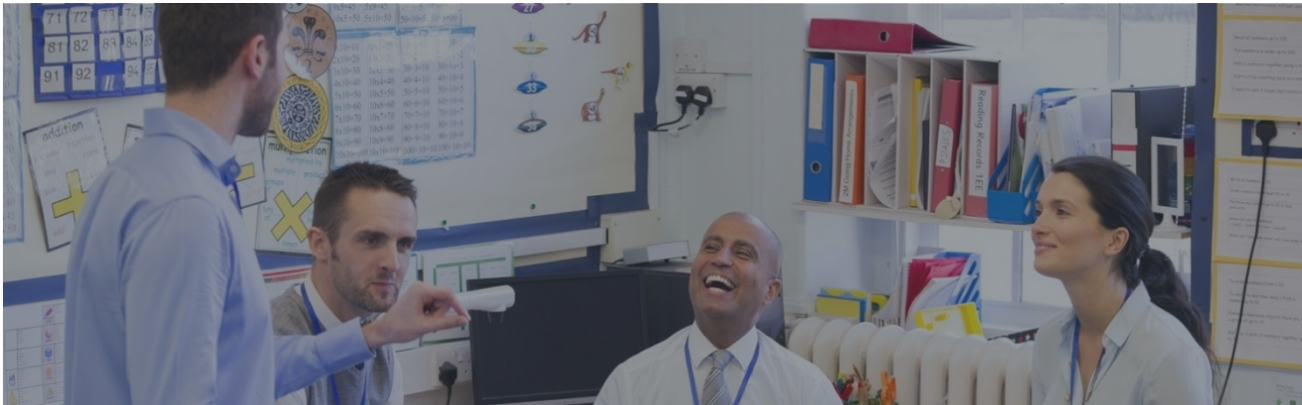


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Introduction

Your child's school has started to use Evisense and will be using it to store photos, videos, and audio clips of your child. This document is to help you understand what Evisense is, why they are uploading videos, photos and audio clips containing your child and how we keep the data safe and secure. It is also a chance to answer some of the questions you may have regarding who has access to your child's information, where the information is stored and other safeguarding questions.

Evisense is developed and managed by B Squared Ltd. B Squared have been working in the Education industry for over 25 years, our market leading assessment software has been used by schools since 2000. B Squared currently look after data for over 2,000 schools worldwide, the majority within the UK.

Evisense is a tool for schools that has two major functions. The first is to capture and share evidence of learning. Evisense can be used to record a pupil's achievements and progress through photos, videos, audio clips and documents. The second function is as a school to parent communication tool to help boost parental engagement in their child's education. Evisense is designed to be used throughout a child's time in education. Each school can customise Evisense to meet their needs. They may use Evisense simply as a communication tool, they may use it as an evidence of learning system or a combination of the two. Due to Evisense's flexibility and options, some of the items mentioned in this document might not apply to your child's school.

If you have any questions about how the school is using Evisense and what features they are using, please contact the school.

Evisense Software

Evisense is accessed through the Evisense website or by using the Evisense app on iOS devices, android devices, or Amazon Fire devices. Each school has full control over who can access Evisense and the level of access. They can also control which devices staff can install the app on.

By default, Evisense is setup so that the school must approve each device the app is installed on, and school staff cannot access the device's camera roll/photo gallery. School staff must use the camera functionality within the app to take photos or record videos. Once captured they are immediately uploaded to the Evisense cloud. This ensures that no photos or videos are stored on the mobile device. This is the default setting, but the school can change both settings if required.

Schools have a wide range of settings and options they will use to customise their Evisense experience. They will go through risk assessments as part of the process.

Using Evisense with Parents

When parents access Evisense, they will only access posts their child is tagged in. Evisense also prevents other parents from seeing posts linked to protected students. Protected students are students whose posts should not be seen by other people. This can be for a variety of reasons.

There are multiple ways schools can give parents access to Evisense. They can invite parents to use Evisense, so that they can share what their child is doing at home and build the engagement with parents. This is something that your school might be working towards, it is not something they start using straight away.

This is not the only way that schools can use Evisense with parents, Parent Mode is a way to safely share content with parents at parents evening or other meetings. Schools can print a report, showing all the posts between two dates.

When schools give parents access to Evisense, there are different levels of access. The level of access you are given will depend on a variety of factors.

If you have been given the ability to comment on posts, your comments are kept private. All comments on posts are isolated based on your connection to your child. This isolation between parents of different children means private conversations can be had within Evisense.

The only time comments from parents are not isolated is if your child's school is using the Event post type. In the Event post type, all comments on that post are visible to everyone, to stop repetitive questions.

Frequently Asked Questions

Who can see my child's photos and videos?

Photos and videos can be accessed by staff with access, within the school. Your school controls who can access your child's photos and videos. B Squared employees cannot see your photos or videos.

Who is looking after my child's photos and where are they?

B Squared employ a team of people dedicated to managing the Evisense environment. Evisense runs on Microsoft Azure, and we use a variety of security features from Microsoft to ensure data security. We comply with all data protection laws for each country we operate in. All data for UK schools stays within the UK.

Do teachers have phones full of photos of my child?

Each school can control what devices staff use to access the Evisense app. This allows schools to limit the use of Evisense to only school devices if required. The devices staff can use and how they use them will be in the school's mobile device policy.

Evisense has been designed so that any photo or video taken in the app cannot be accessed outside of the app on the device. The photos cannot be accessed by any other app on the device or accessed by plugging the device into a computer.

Media is encrypted and uploaded as soon as an internet connection is available. If there is an available internet connection, the media is uploaded immediately. If not, it will upload when connected to a wireless network. All traffic between the device and the Evisense cloud is encrypted. The media is removed from the device as soon as it has been uploaded.

Do B Squared own the photos/videos?

B Squared do not own any of the content uploaded to the Evisense cloud. B Squared are legally known as a "Data Processor" within the UK, this means the ownership of any data remains with the school or establishment using our service.

It is the school's obligation to ensure that we are meeting their safeguarding and data protection requirements. When schools sign up to the Evisense service we present them with our terms and conditions which highlight how we meet these requirements. Schools must also complete a Data Protection Impact Assessment (DPIA) to ensure their compliance with GDPR regulations. Additional information is available to the school on request.

Some social media sites have statements when you create an account that by using their service, they have the right to use your photos and videos for their own use. Evisense is a very different system, our security and safeguarding principles mean that no single person at B Squared can access any photos or videos. We cannot access the media; therefore, we cannot use it.

Will I be able to access the photos/videos of my child?

Evisense is designed not only to record and store evidence, but to be a communication tool to engage parents. The school will be using Evisense to meet a need, which need may change over time. As that need changes, Evisense can grow.

Most schools will not give parents direct access to Evisense when they first start using the system. They may give parents access later or may share information with parents through printed reports or during parents evening or other meetings.

The school can download all media for a child from Evisense in a few clicks. This is a great way of sharing with parents all their child's achievements during their time with the school.

Security And Safeguarding

Security and safeguarding has been built into the heart of Evisense. Collaborating with schools and local authorities over the last 25 years has given us a strong understanding of these institutions safeguarding policies. We have worked hard to meet every security and safeguarding issue raised by our customers. The intention is that Evisense gives schools and parents every confidence that their child and their data are safe. The list below highlights some of the security and safeguarding precautions we have taken:

Software

- ✓ School control all user accounts
- ✓ Granular privacy and access controls
- ✓ All media files are encrypted in storage.
- ✓ Media removed from mobile devices on successful upload.
- ✓ Media encrypted on mobile device inside Evisense app when awaiting upload.
- ✓ Prevention of access to mobile device gallery from Evisense app (schools can turn on access if required).
- ✓ Prevention of access to Evisense media gallery from mobile device gallery.
- ✓ Media view counts implemented.
- ✓ Media download counts implemented.
- ✓ Protected child list prevents sharing of posts containing protected students.
- ✓ Mobile device restrictions including the ability to block access.
- ✓ Reporting of inappropriate posts resulting in immediate removal.
- ✓ Reviewing of reported posts with actions to take.
- ✓ Photo blurring
- ✓ Ability to block content from other users.

Infrastructure

- ✓ Encrypted connections between browser and cloud service.
- ✓ Encrypted connections between mobile apps and cloud service.
- ✓ Data stored in the UK.
- ✓ Hosted in Microsoft Azure using Platform as a Service (PaaS).
- ✓ Server access restrictions.
- ✓ Least permissions applied.
- ✓ Access auditing and active monitoring in place.
- ✓ Data encrypted at rest.
- ✓ Web application firewall with DDoS protection.

If you have any questions about Evisense and how it is used please talk to your school.